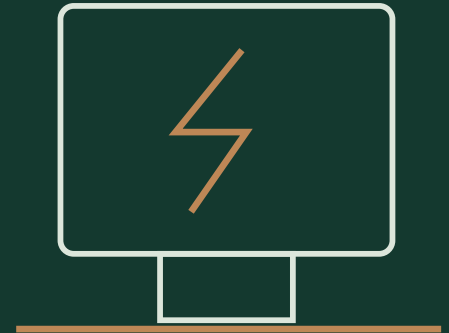


HearthLink Setup

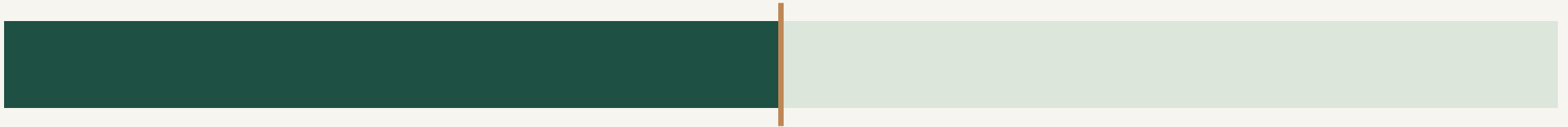
Customer-owned devices. Paid
setup.

Fictional prelaunch



Travel and support use the same technician calendar.

Paid delivery capacity



50% sold-time target

Preparation and support also take time.

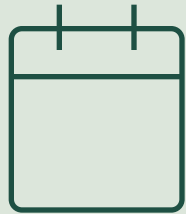
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



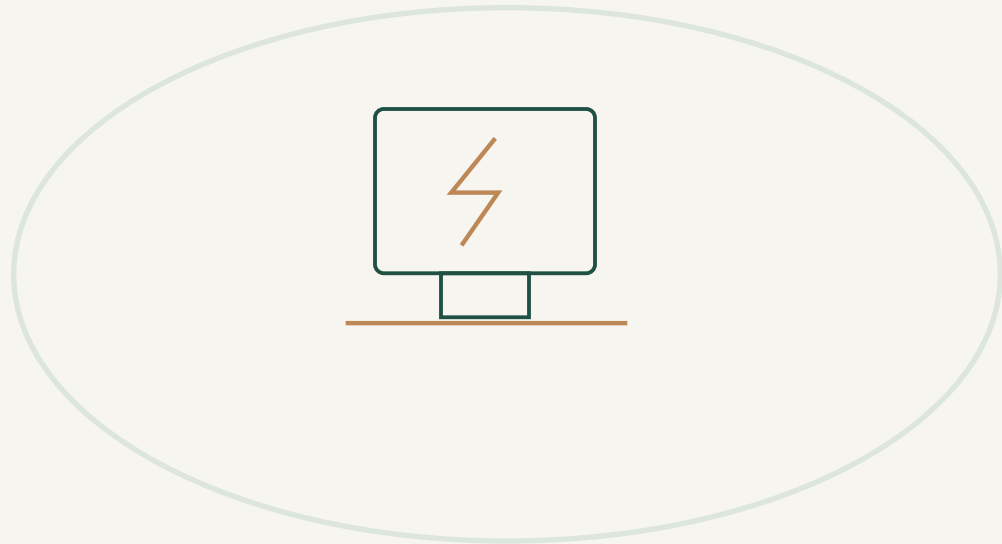
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Householders

Compatible device setup

Property decision-makers

A scoped integration visit

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Home networks 20%

130/h

Thermostats 15%

160/h

Smart lighting 20%

150/h

Cameras 25%

155/h

Integration 20%

175/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Other installation services

Device-provider support

Customer self-installation

Check before booking

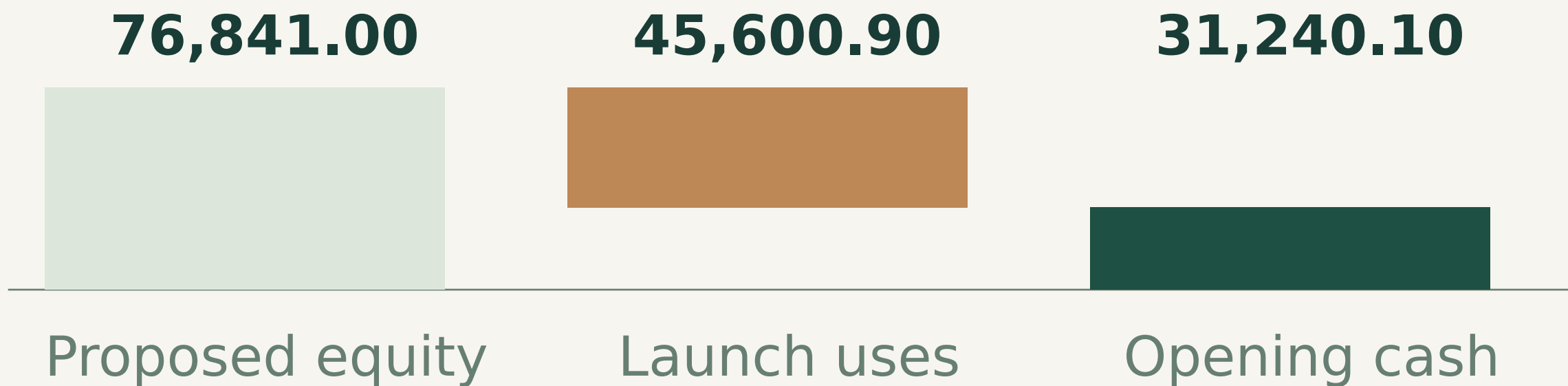
Devices and authority

Install and handover

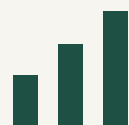
Support and cash

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net income: USD 5,672.29



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Owner technician	5,416.67
Service admin	800.00

The paid owner supplies all installer hours.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 76,841.00

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months