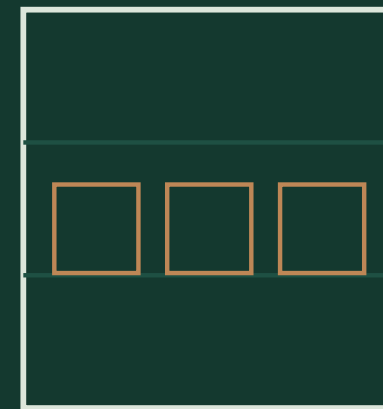


FieldSprout Sampling

Free samples. A paid campaign scope.

Fictional prelaunch



Field commitments can precede client receipts.

Demand → completed work → collected fees



Demand and completion are assumptions.

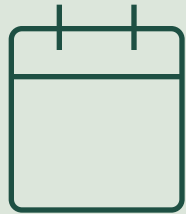
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



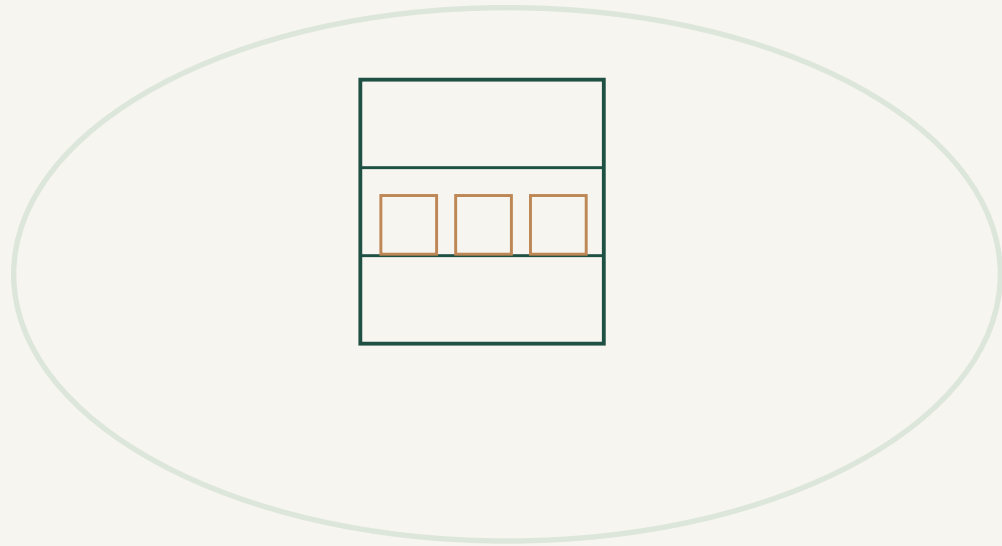
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Brand buyers

A defined sampling campaign

Agency account teams

Authorized local activation

Schematic; buyers and area to validate.

Defined billing units. One shared service mix.



Retail demos 35%	2,500
Street sampling 20%	4,500
Event booths 20%	6,000
Campus tours 15%	5,000
Office drops 10%	3,500

USD / completed campaign.

Compete on the job and the commercial terms.

Possible alternatives

Other field agencies

Internal brand teams

Venue promotions

Check before booking

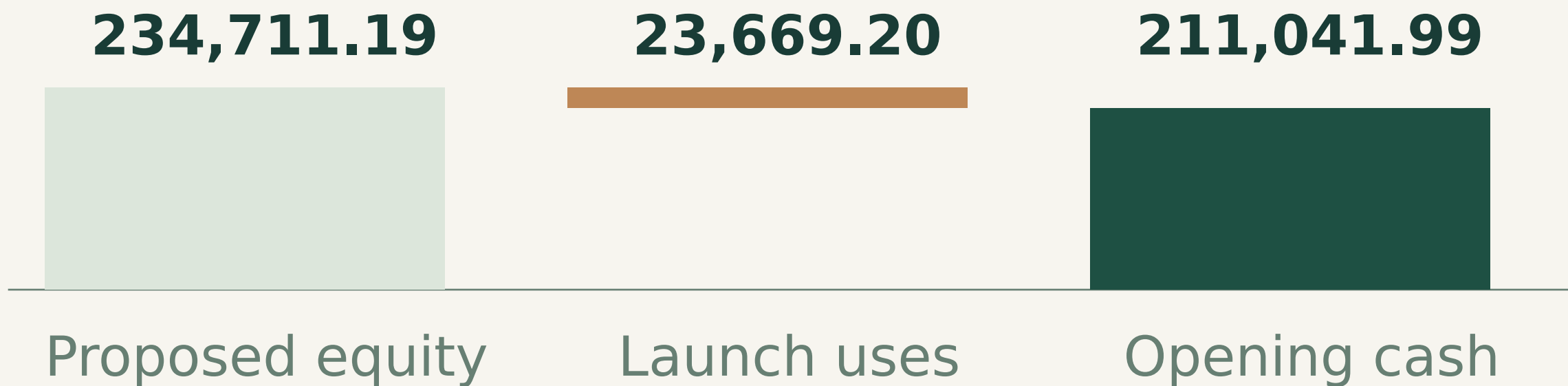
Product and venue

Field and logistics

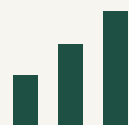
Acceptance and cash

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -61,102.08



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Project manager	6,000.00
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Owner director	6,666.67
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Operations	916.67
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Paid coordination supports purchased local field delivery.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 234,711.19

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months