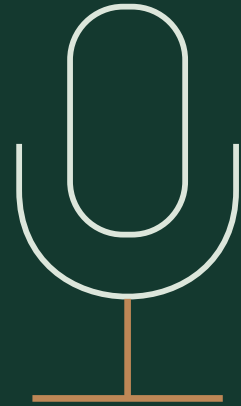


Larkline Audio

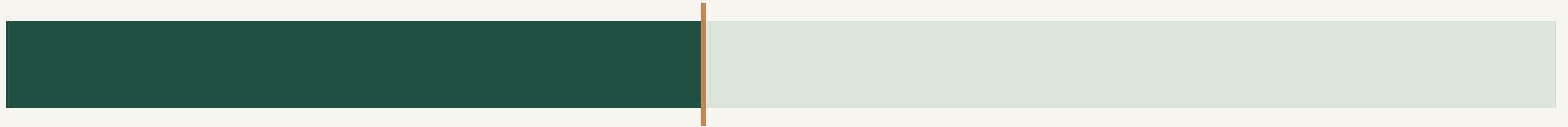
Clear tasks. Recording to
accepted files.

Fictional prelaunch



Package scope and actual editing time can drift apart.

Paid delivery capacity



45% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



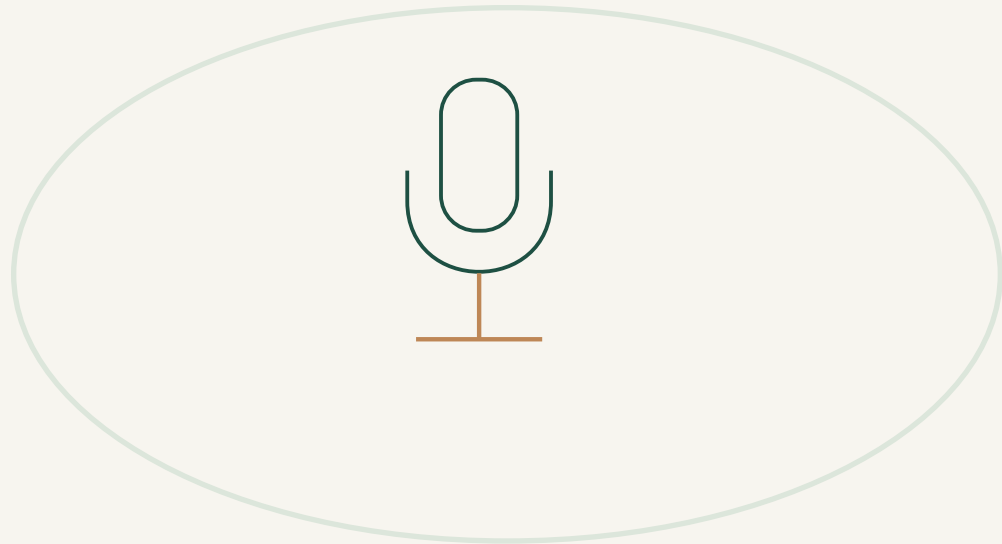
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Business team

An approved podcast episode

Independent host

Recording or editing help

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Recording 25%

175/h

Audio edit 25%

75/h

Video edit 25%

125/h

Clip package 15%

150/h

Consultation 10%

175/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Produce in house

Remote editor

Another studio

Check before booking

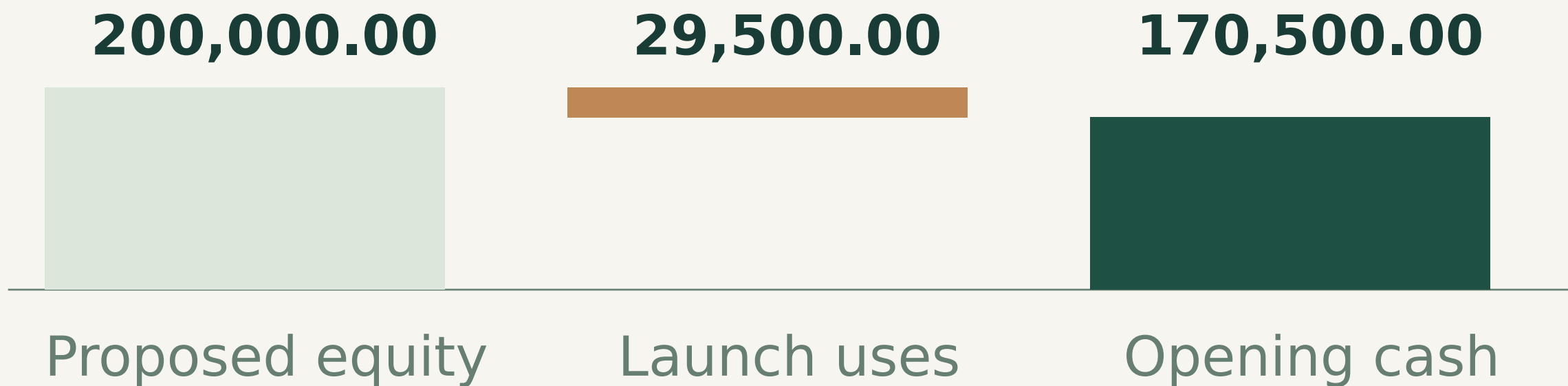
Source and revisions

Production effort

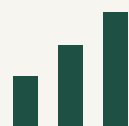
Rights and backup

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -78,460.17



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Owner-producer	6,500.00
-----------------------	----------

Engineer and editor	6,000.00
---------------------	----------

Admin (0.2 FTE)	800.00
-----------------	--------

Paid producer and editor, with admin support.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 120,000.00

Owner contribution: USD 80,000.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months