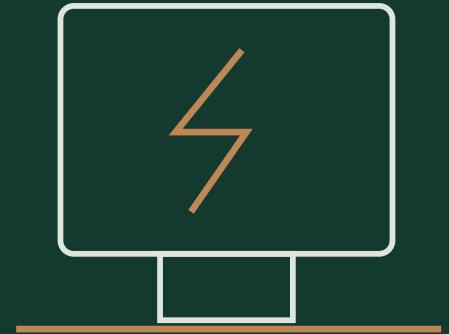


Hearthline Mechanical

A shared field team. Clear
service boundaries.

Fictional prelaunch



Parts and paid time need cash before the season peaks.

Paid delivery capacity



55% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



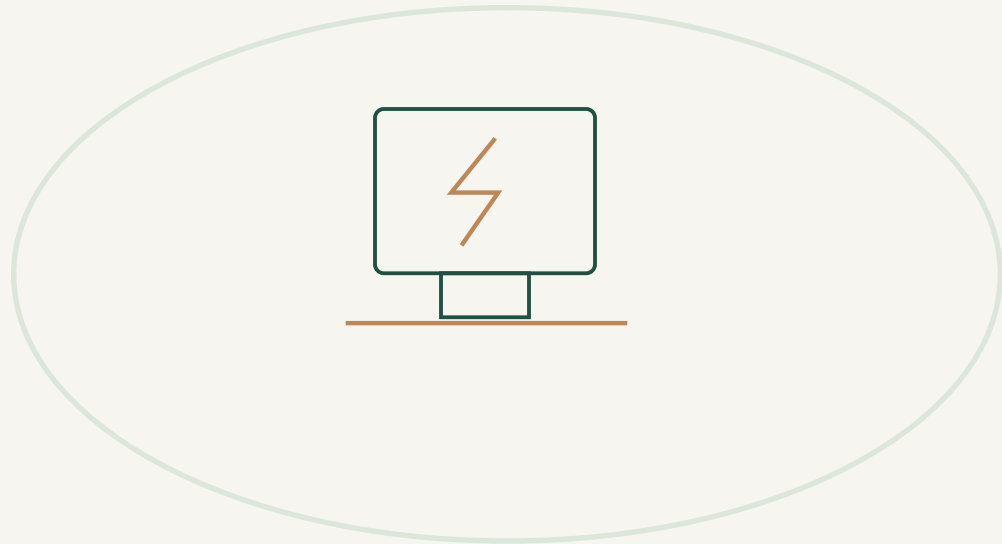
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Homeowners

Assessed service work

Property managers

Light-commercial scope

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Plumbing 28%

180/h

Drains 12%

170/h

Water heaters 10%

375/h

HVAC repairs 22%

210/h

HVAC upkeep 10%

150/h

HVAC renewal 18%

500/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Plumbing specialists

HVAC service firms

Combined contractors

Check before booking

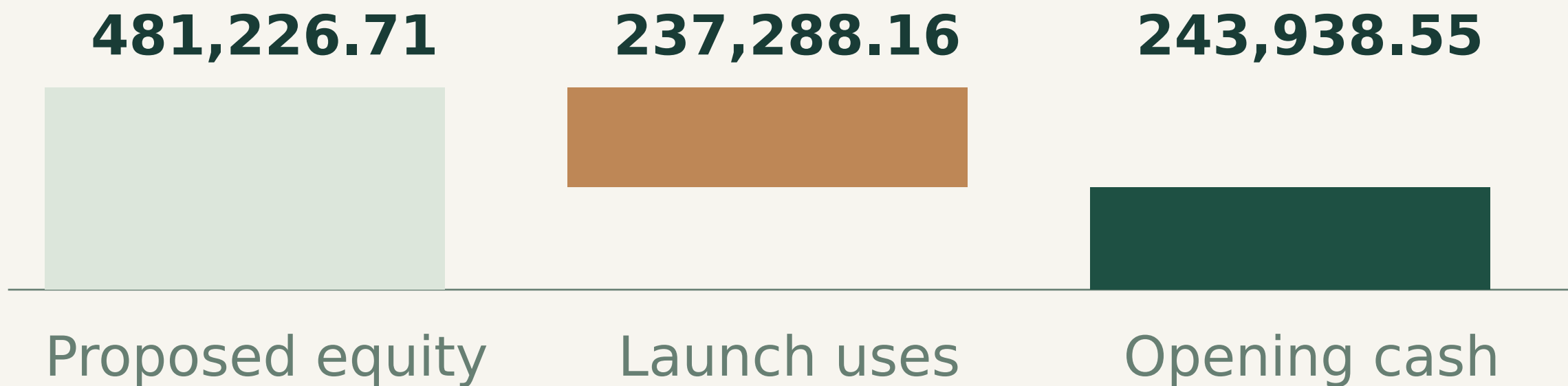
Skills and diagnosis

Parts and site access

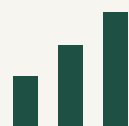
Warranty and payment

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -12,339.64



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Field technicians	23,333.32
Owner manager	6,666.67
Dispatch and admin	4,000.00

Paid field technicians, owner manager and dispatch.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 481,226.71

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months