

Copperline Plumbing

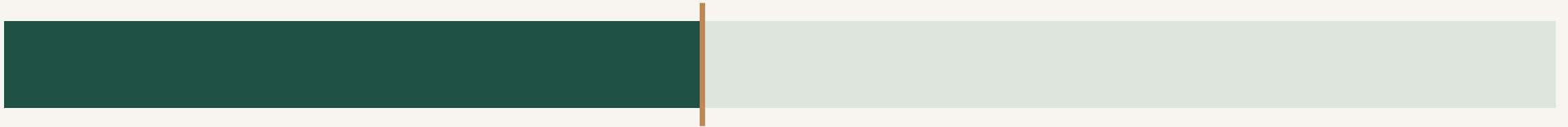
Two routes.
One service standard.

Fictional prelaunch



The job is only part of the working day.

Paid delivery time



45% sold-time target

Travel, preparation and support take time.

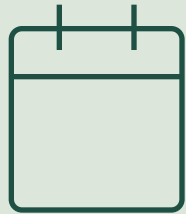
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



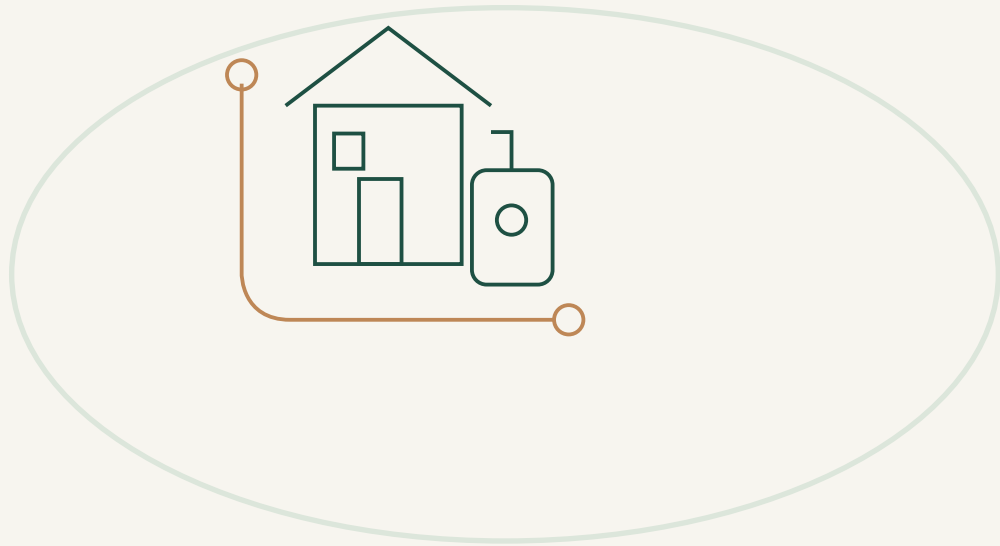
Deliver



Collect

One agreed job. One documented acceptance.

Start with a reachable buying occasion.



Homeowners

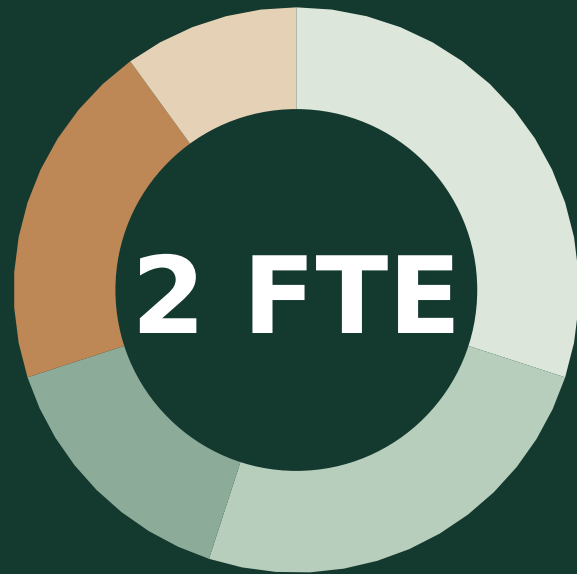
Repairs and replacements

Property operators

Small property portfolios

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Routine 30%

150/h

Drains 25%

175/h

Fixtures 15%

200/h

Heaters 20%

300/h

Pipework 10%

225/h

USD / sold-hour equivalents; illustrative mix.

Compete on the job and the commercial terms.

Possible alternatives

Independent firms

Service networks

Existing supplier

Check before booking

Scope + authorization

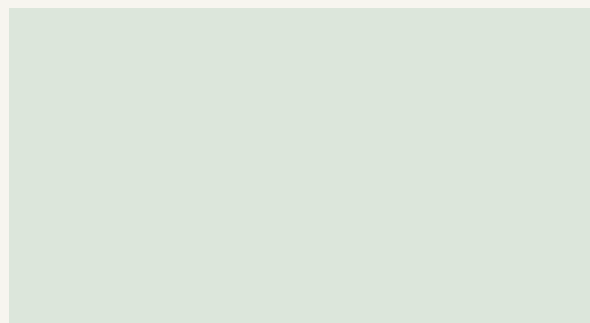
Response commitments

Acceptance + warranty

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.

230,000.00



Proposed equity

130,000.00



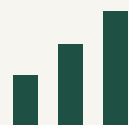
Launch uses

100,000.00



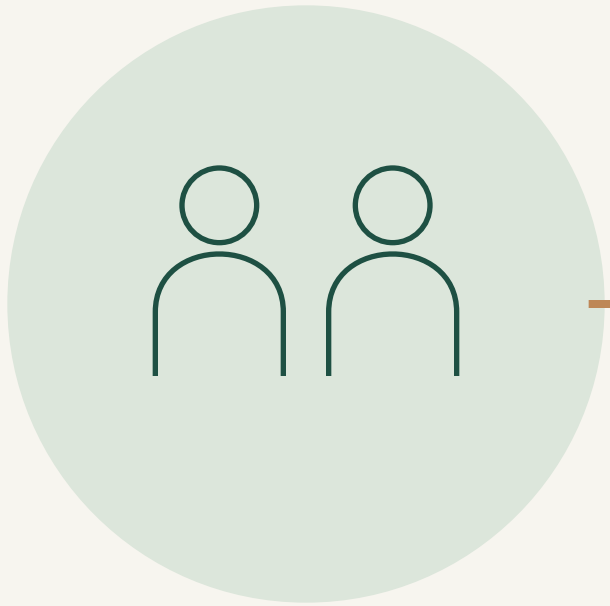
Opening cash

Year 1 net loss: USD -50,718.35



Proposed team.

Clear delivery responsibilities.



2 productive technicians

Working owner: 0.5 FTE

Dispatch: 0.5 FTE

Support roles add no billable hours.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 115,000.00

Owner contribution: USD 115,000.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months