

CedarLine Painting

Preparation belongs in the price.



Fictional prelaunch

Unpriced preparation consumes paid painter hours.

Paid delivery capacity



65% sold-time target

Preparation and support also take time.

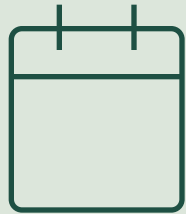
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Homeowners

A defined room or exterior

Property operators

Light-commercial
repainting

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Interior 35%	95/h
Exterior 25%	110/h
Trim and doors 15%	80/h
Cabinets 10%	125/h
Commercial 15%	105/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Other painters

Maintenance teams

Deferred repainting

Check before booking

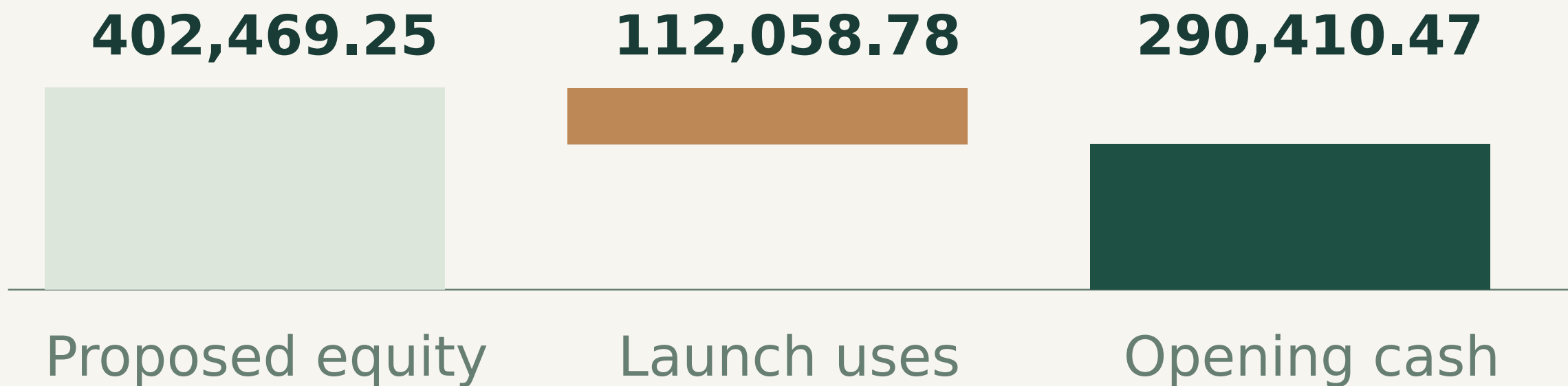
Surface and access

Hours and materials

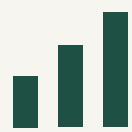
Acceptance and cash

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -107,160.23



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Field painters	16,666.68
Owner estimator	5,416.67
Schedule/admin	1,750.00

The estimator and scheduler do not add painter hours.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 402,469.25

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months