

ReleaseHarbor Agency

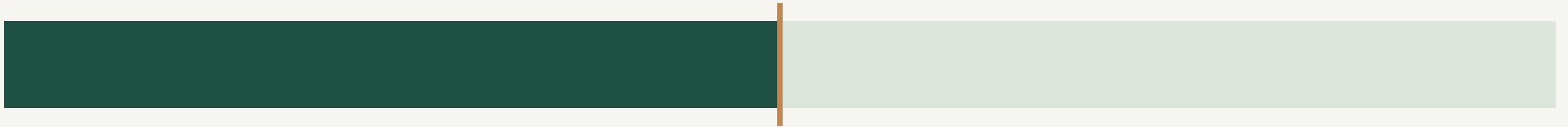
Release work with a clear fee
boundary.

Fictional prelaunch



Client media budgets do not pay agency payroll.

Paid delivery capacity



50% sold-time target

Preparation and support also take time.

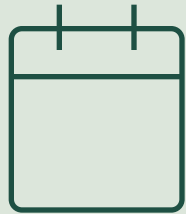
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



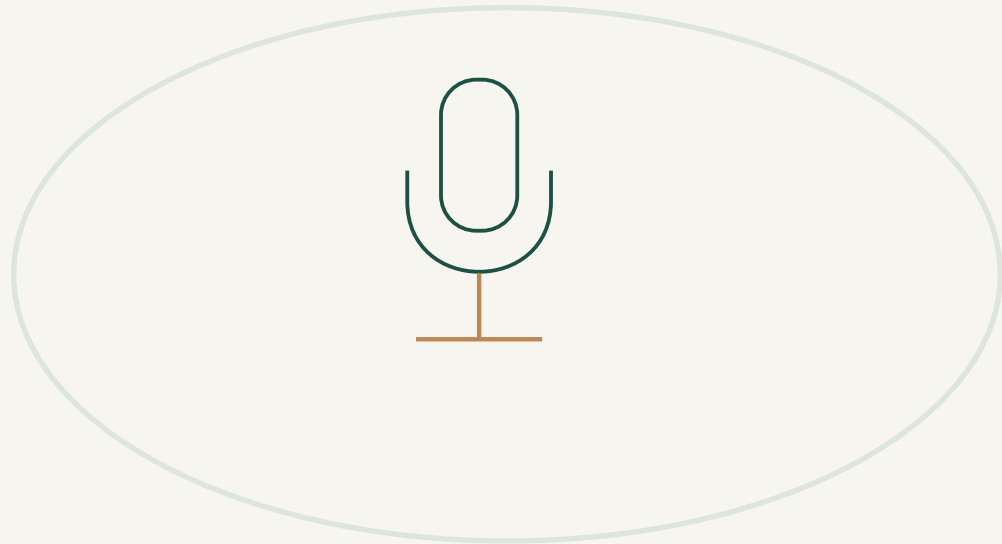
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Independent artists

An authorized release scope

Small labels

Campaign service support

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Music publicity 25%

125/h

Ad services 25%

150/h

Social services 25%

100/h

Release advice 15%

150/h

Analytics 10%

125/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Other music agencies

Artist self-management

Independent specialists

Check before booking

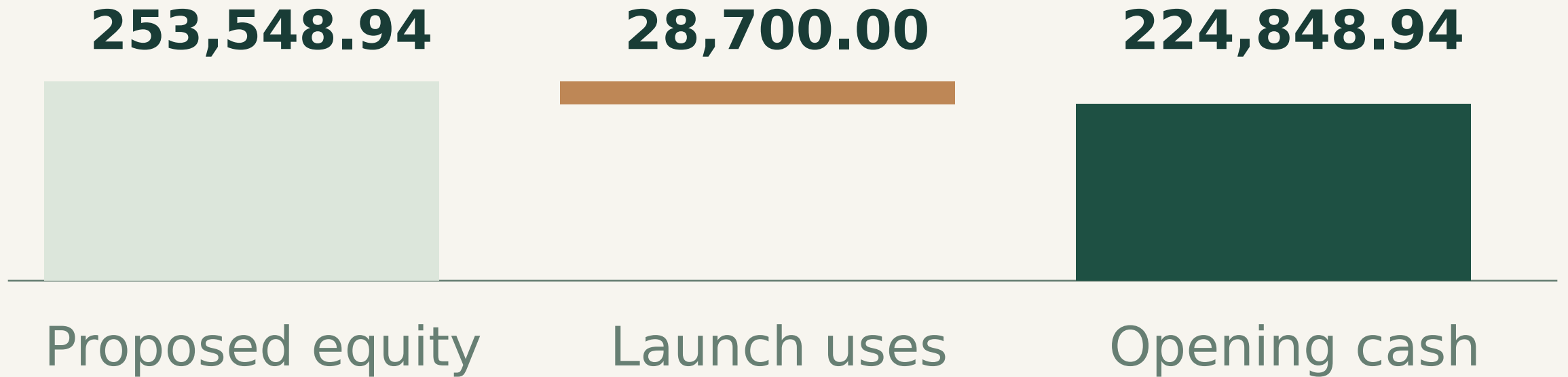
Rights and assets

Scope and approvals

Effort and cash

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -65,634.45



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Delivery team

16,250.01

Agency director

7,083.33

Admin support

1,041.67

Paid specialists share one delivery calendar.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 253,548.94

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months