

Willow Chair

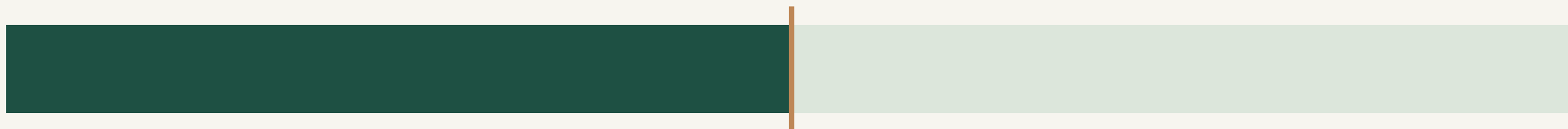
Paid stylist time. An honest service scope.

Fictional prelaunch



Cancellations leave the salaried chair unfilled.

Paid delivery capacity



50% sold-time target

Preparation and support also take time.

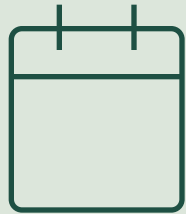
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Local clients

A haircut or styling visit

Color clients

A scoped color appointment

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Cuts and style 35%

65/h

Color 25%

85/h

Highlights 20%

100/h

Blowouts 12%

70/h

Treatments 8%

90/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Other hair salons

Independent stylists

Home care or deferral

Check before booking

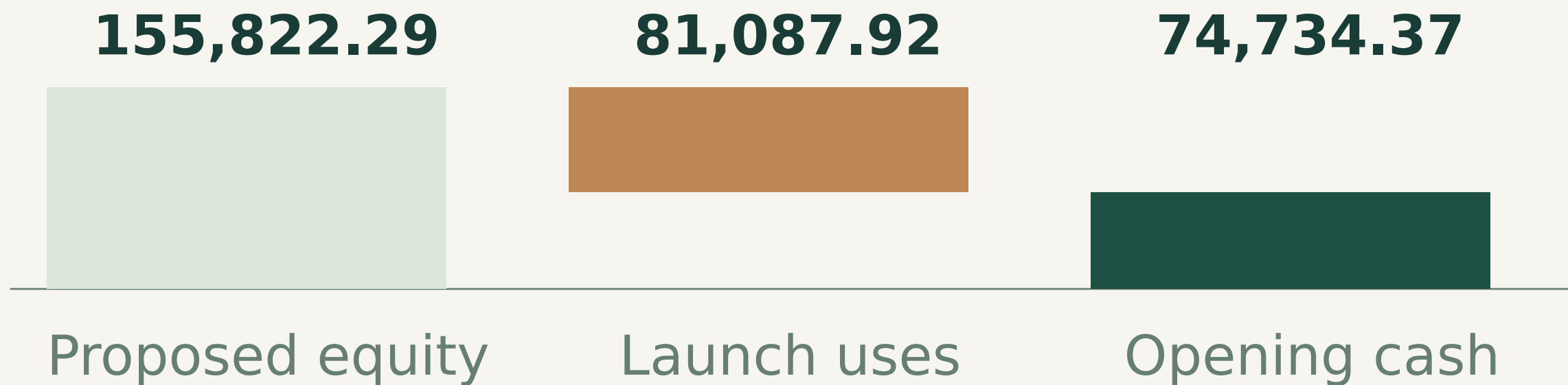
Active stylist time

Products and corrections

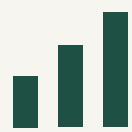
Rebooking and collection

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -10,789.32



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Salaried stylists	14,000.00
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Manager/reception	2,933.33
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Stylists and manager/reception receive base pay.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 155,822.29

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months