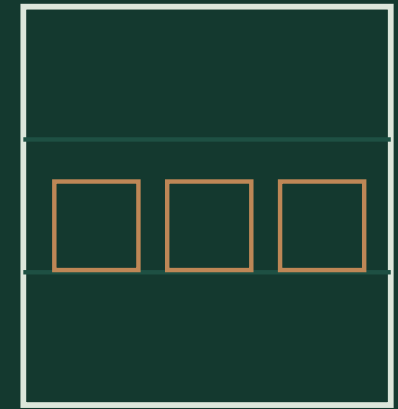


Maple Basket

Baskets earn sales. Stock
absorbs cash.

Fictional prelaunch



Thin merchandise contribution must fund a full store.

Demand → completed work → collected fees



Demand and completion are assumptions.

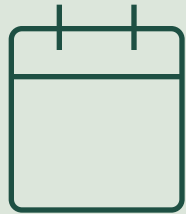
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



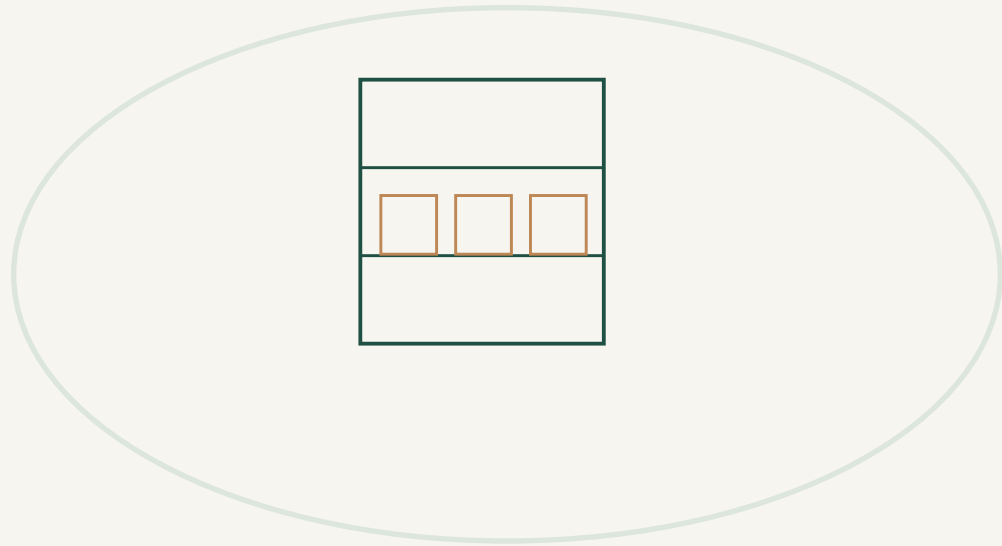
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Nearby households

A replenishment basket

Convenience shoppers

A focused local purchase

Schematic; buyers and area to validate.

Defined billing units.

One shared service mix.



Dry grocery 45%	3.50
Fresh produce 20%	3.25
Dairy/frozen 20%	4.25
Meat/seafood 10%	9
Household 5%	7

USD / item.

Compete on the job and the commercial terms.

Possible alternatives

Supermarkets

Convenience stores

Online grocery delivery

Check before booking

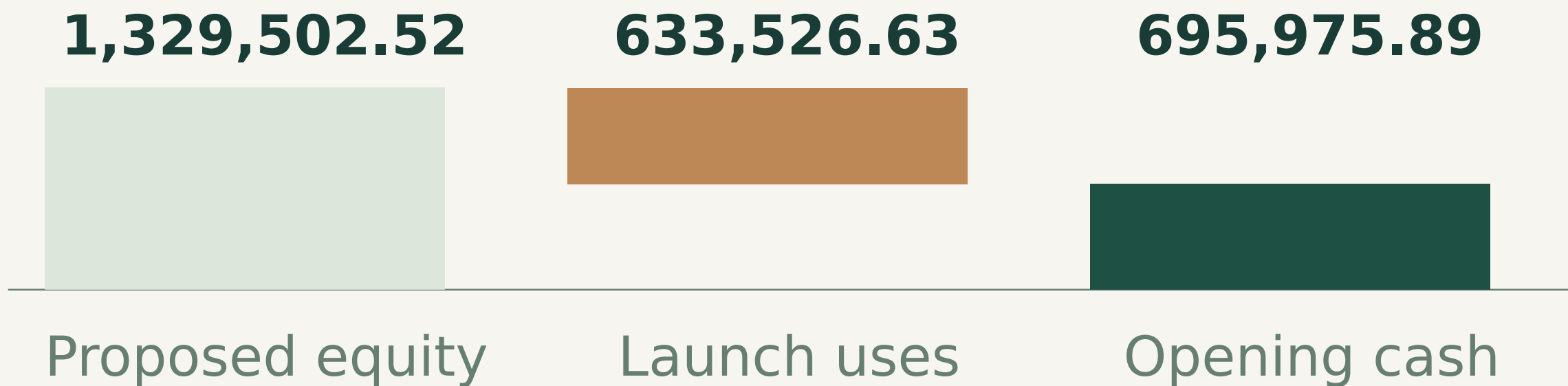
Paid baskets and mix

Shrink and replenishment

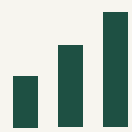
Stock cash and payroll

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -323,227.11



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Cashiers	11,333.32
Stock and receiving	15,000.00
Fresh team	10,250.01
Store manager	5,666.67
Assistant manager	3,750.00
Administration	1,666.67

Checkout, stock, fresh and management roles are paid.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 1,329,502.52

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months