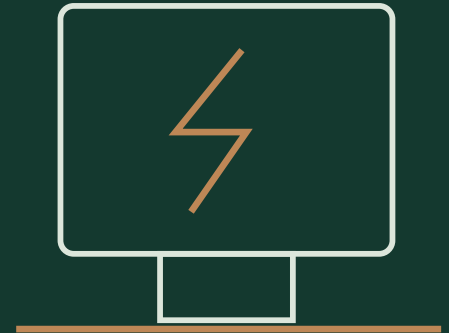


Benchmark PC Care

An approved repair. A
documented handover.

Fictional prelaunch



Approved jobs compete for the same paid bench time.

Inquiries → bookings → collected fees



Demand and completion are assumptions.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



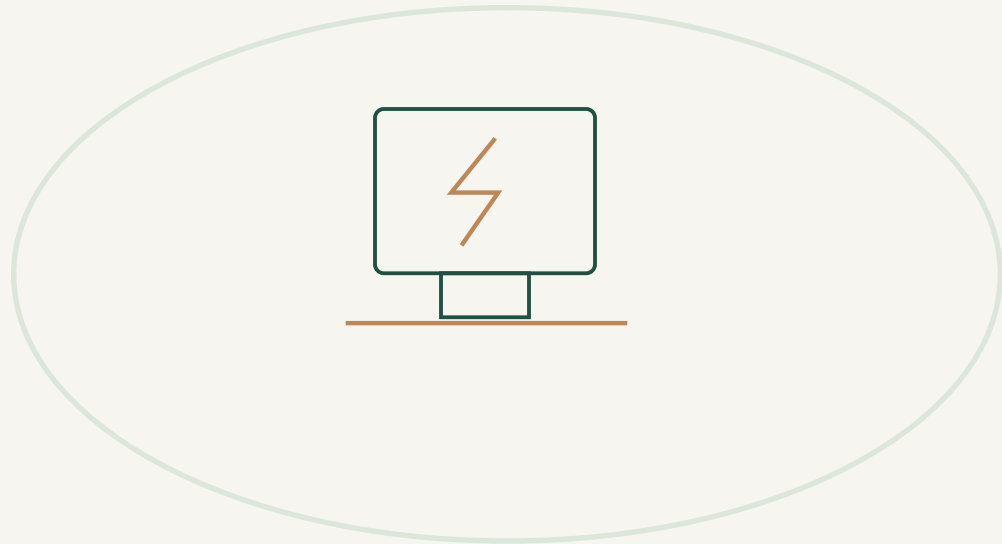
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Households

An agreed device repair

Small businesses

A scoped PC support task

Schematic; buyers and area to validate.

Job mix and capacity set the revenue ceiling.



Diagnostics 15%	148.75
OS and malware 25%	175/job
Hardware repair 30%	253.75
Data migration 15%	192.50
On-site support 15%	218.75

USD / completed job; illustrative inquiry mix.

Compete on the job and the commercial terms.

Possible alternatives

Manufacturer service

Another repair shop

Replace the device

Check before booking

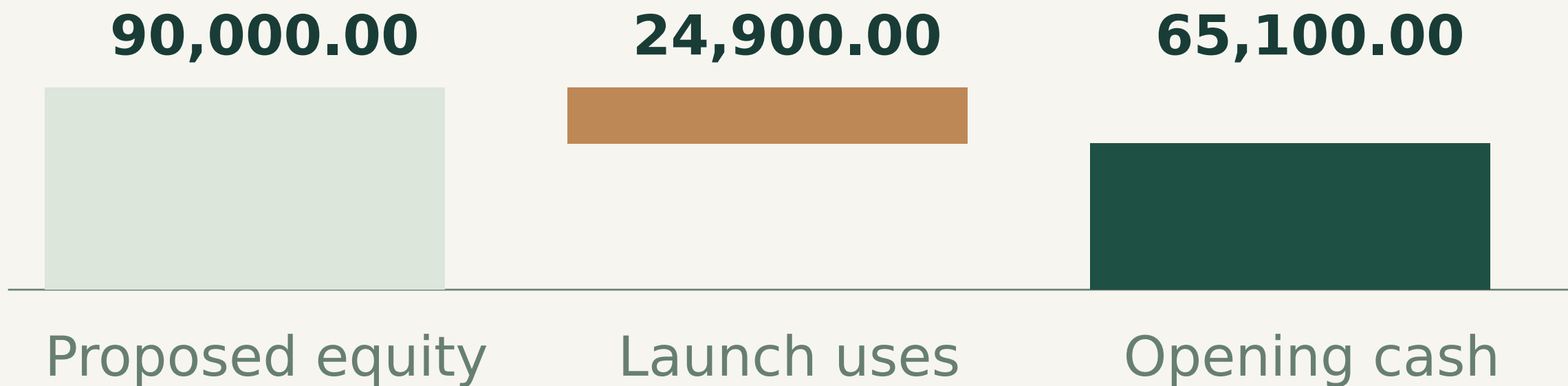
Scope and data consent

Active repair effort

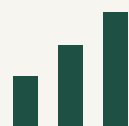
Parts and callbacks

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -15,560.38



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Repair technicians	8,000.00
Owner and desk	2,166.67

Paid technicians and owner; one repair pool.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 30,000.00

Owner contribution: USD 60,000.00

Terms and funding remain uncommitted.

Project payback: recovered in 29.83 months