

MesaRoof Commercial

Assessed roofs. Planned crews
and cash.

Fictional prelaunch



Weather changes the work window while wages continue.

Paid delivery capacity



55% sold-time target

Preparation and support also take time.

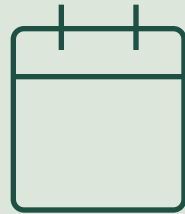
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Commercial owners

An assessed roof scope

Property managers

Repair or upkeep

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Replacement 45%

220/h

Recover 20%

200/h

Coatings 15%

170/h

Leak repairs 15%

145/h

Maintenance 5%

110/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Roofing contractors

Other suitable treatments

Deferred work

Check before booking

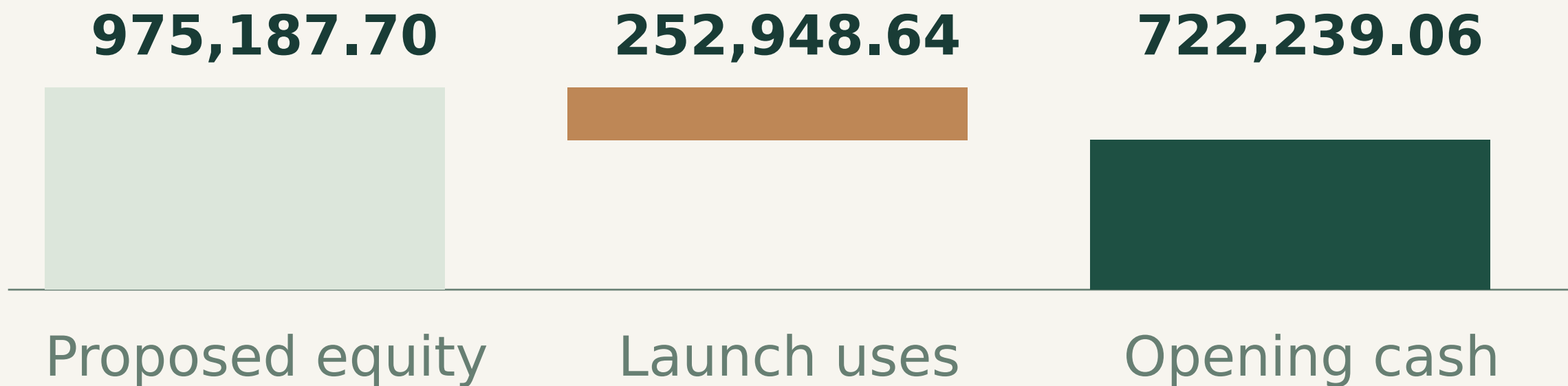
Roof and access scope

Weather and crew plan

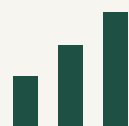
Materials and receipts

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -6,924.94



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Field roofers	60,000.00
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Owner estimator	9,166.67
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Scheduling support	3,437.50
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Paid roofers, owner estimator and scheduling support.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 975,187.70

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months