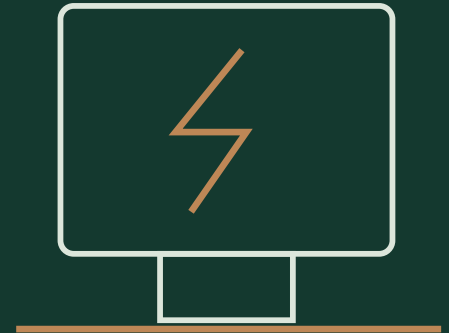


Hearthline Route

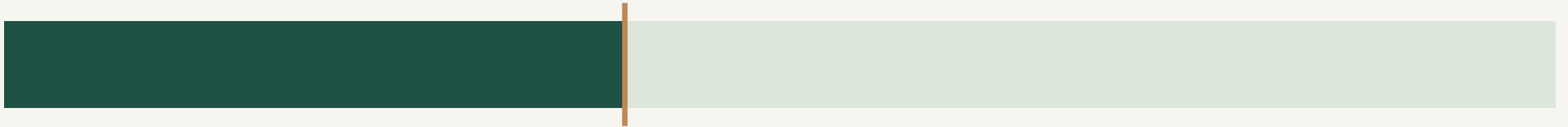
Defined chimney work, on one
accountable route.

Fictional prelaunch



Seasonal gaps leave the same paid van and owner idle.

Paid delivery capacity



40% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



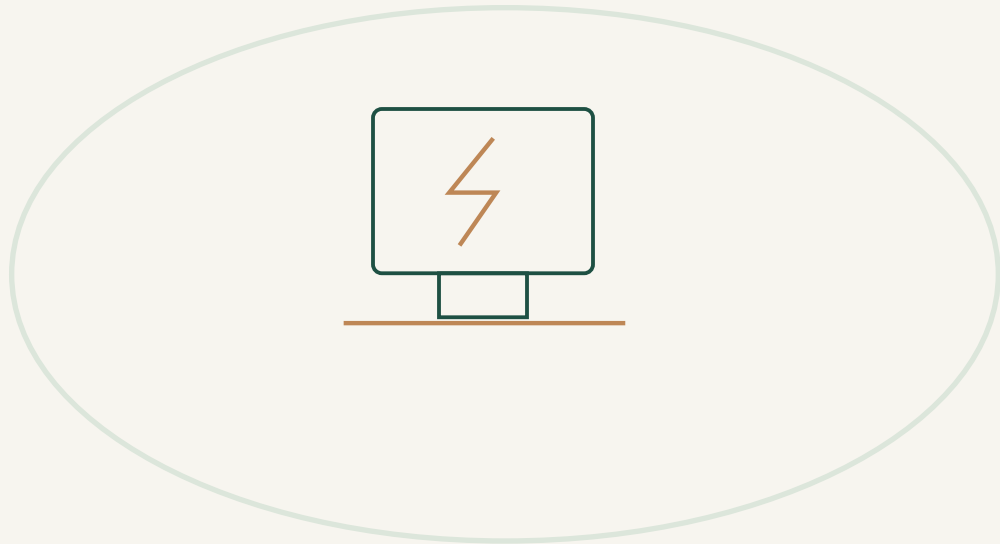
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Homeowners

An agreed chimney visit

Property operators

A defined vent service

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Sweeping 50%	165/h
Video inspection 15%	200/h
Fireplace care 15%	150/h
Dryer vents 10%	150/h
Minor repairs 10%	180/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Another chimney firm

Fireplace specialist

Specialist referral

Check before booking

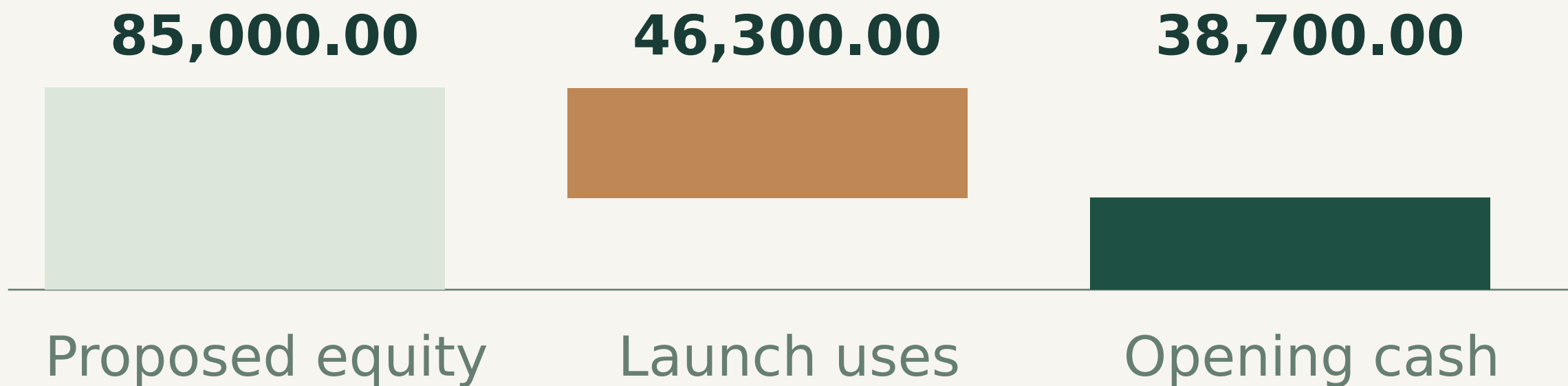
Service and access

Total route effort

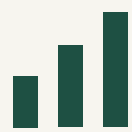
Qualifications and cover

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -23,311.48



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Owner-technician

5,000.00

Administration

833.33

One paid owner route, with paid admin support.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 35,000.00

Owner contribution: USD 50,000.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months