

Oakline Craft

Measured details. A shared
carpentry calendar.

Fictional prelaunch



Preparation and return visits consume paid craft time.

Paid delivery capacity



58% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Homeowners

Finish-carpentry work

Property managers

An assessed wood repair

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Trim 30%	125/h
Cabinet fitting 20%	140/h
Doors/windows 20%	115/h
Deck repairs 15%	130/h
Shelving 15%	150/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Independent carpenters

Other small crews

Broader remodelers

Check before booking

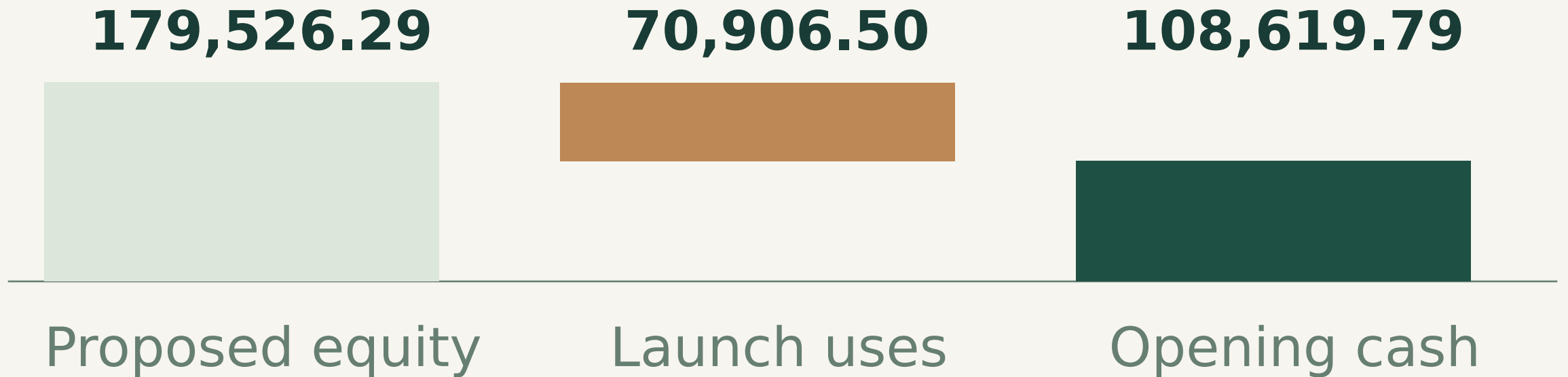
Dimensions and readiness

Material responsibility

Finish and payment

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -48,651.44



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Carpenters

15,500.01

Owner estimator

4,000.00

Admin support

958.33

Paid carpenters with fractional estimating and admin.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 179,526.29

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months