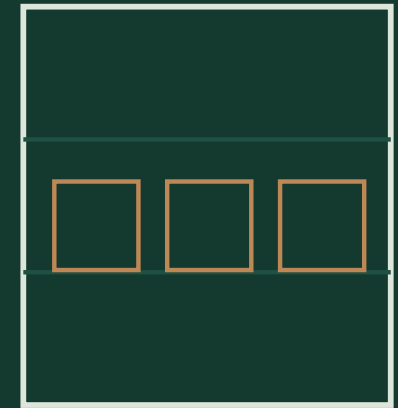


Chapter Lane

New books. A visible stock
commitment.

Fictional prelaunch



Slow titles hold cash while the shop stays paid.

Demand → completed work → collected fees



Demand and completion are assumptions.

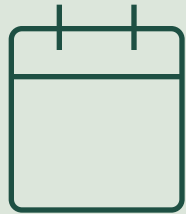
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



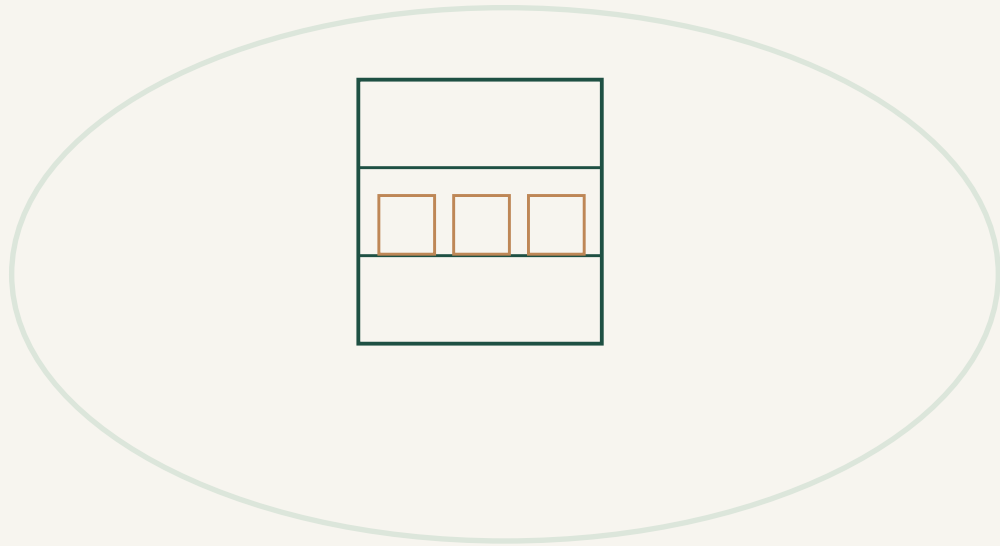
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Local readers

A selected new print book

Gift buyers

A book for an occasion

Schematic; buyers and area to validate.

Defined billing units.

One shared service mix.



Paperback 30%	18
Hardcover 15%	29
Children 20%	14
Young adult 10%	17
Graphic/manga 10%	17
Nonfiction 15%	24

USD / item.

Compete on the job and the commercial terms.

Possible alternatives

Other physical bookstores

Online booksellers

Digital books and libraries

Check before booking

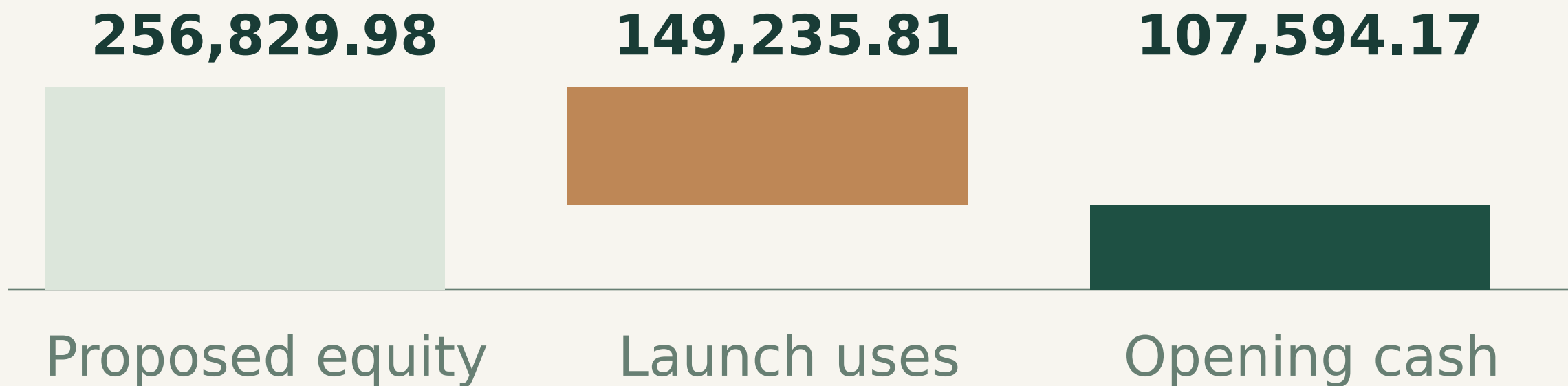
Visits and paid baskets

Title age and freight

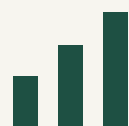
Verified supplier terms

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -43,052.94



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Owner-manager

4,166.67

Booksellers

3,900.00

The owner-manager and bookseller coverage are paid.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 256,829.98

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months