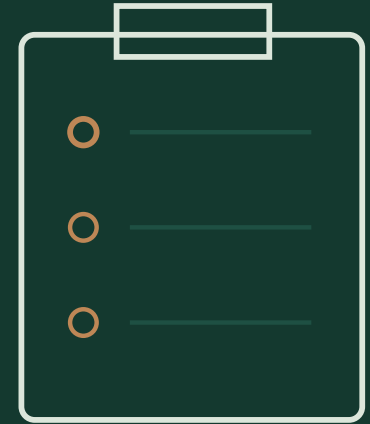


Elm & Petal

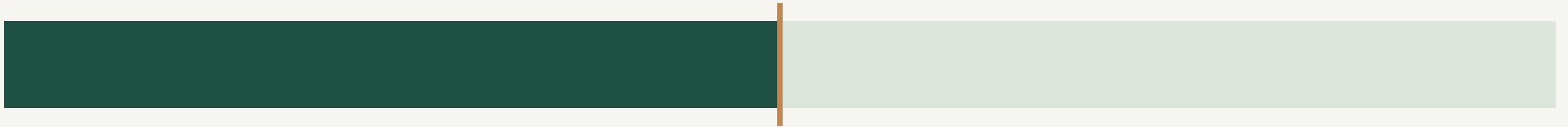
Hair and beauty share the paid calendar.

Fictional prelaunch



A pooled hour can hide a room or skill bottleneck.

Paid delivery capacity



50% sold-time target

Preparation and support also take time.

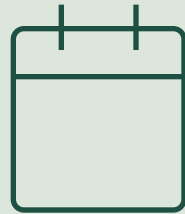
Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Hair clients

A scoped cut or color visit

Beauty clients

Nonmedical skin or nail care

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Cuts and style 25%	75/h
Hair color 35%	100/h
Facials 15%	90/h
Nails 20%	70/h
Brows and wax 5%	85/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Specialist hair salons

Nail and skincare studios

Home care or deferral

Check before booking

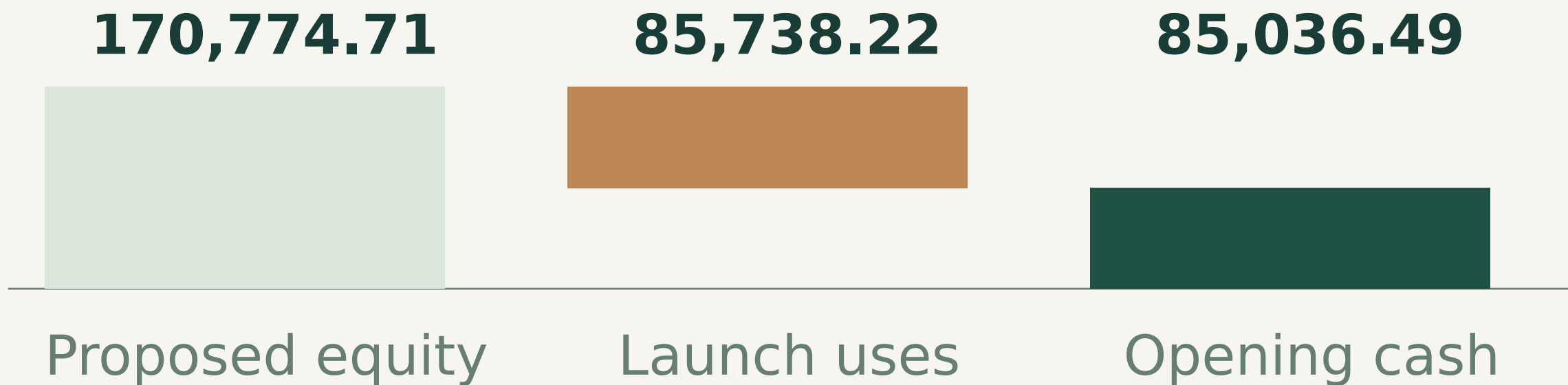
Provider and room fit

Treatment material use

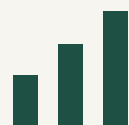
Rework and collection

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -31,369.07



bplan.ai

Minimum cash: USD 20,288.27

07

Proposed team. Clear delivery responsibilities.



Monthly base pay

Service providers	14,000.00
Reception/admin	3,000.00

The working owner is inside the paid provider team.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed owner equity.

USD 170,774.71

External equity requested: USD 0.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months