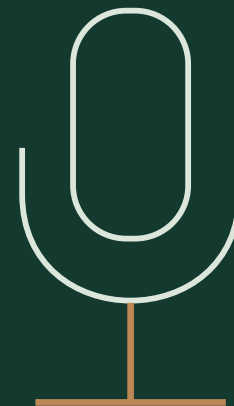


Stoneleaf Studio

Defined design stages, clear
decisions.

Fictional prelaunch



Reviews consume design time.

Paid delivery capacity



55% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



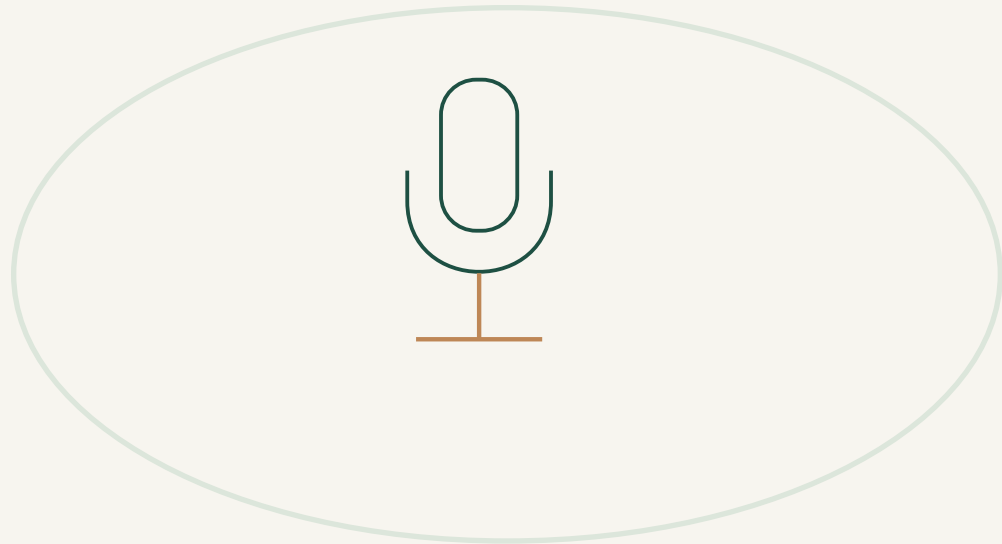
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Property owners

A defined design stage

Project sponsors

A scoped feasibility question

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Schematic 15%

165/h

Design develop 30%

175/h

Documents 30%

160/h

Site admin 20%

150/h

Feasibility 5%

180/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Another design studio

A larger design team

A narrower commission

Check before booking

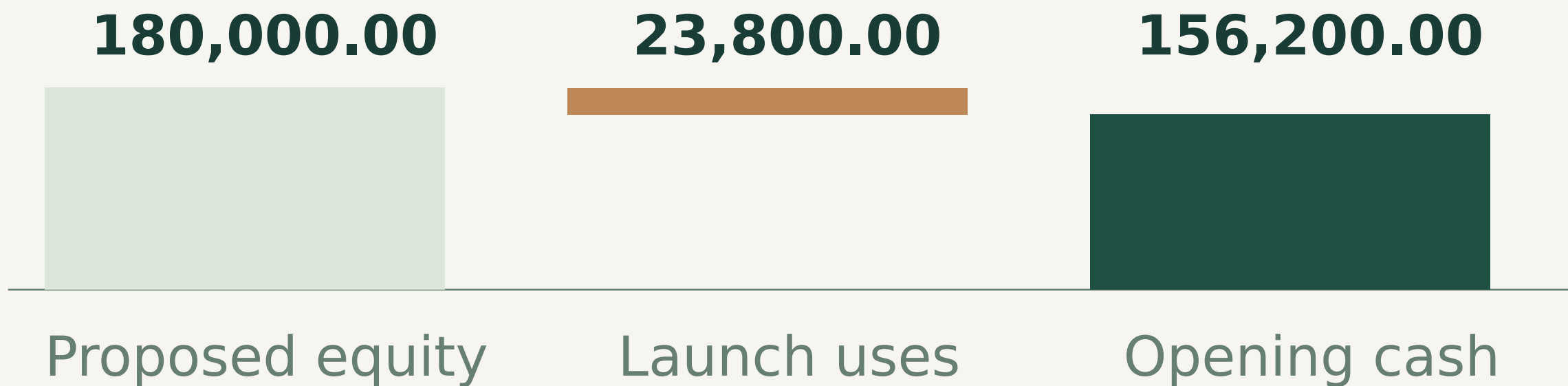
Authority and site inputs

Professional scope

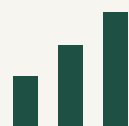
Review and collection

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -11,925.98



Proposed team. Clear delivery responsibilities.



Monthly base pay

Principal

9,166.67

Design team

14,166.66

Operations support

1,041.67

The paid principal is already in design.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 70,000.00

Owner contribution: USD 110,000.00

Terms and funding remain uncommitted.

Project payback: recovered in 26.34 months