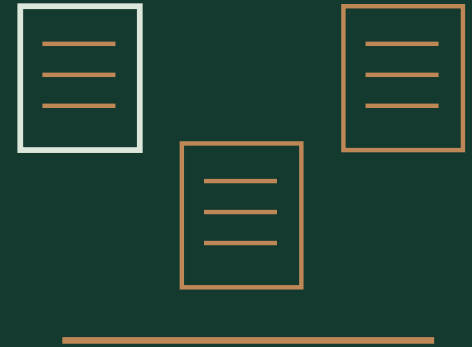


Bracken Ledger

Usable records, accountable
review.

Fictional prelaunch



Unready records take time.

Paid delivery capacity



55% sold-time target

Preparation and support also take time.

Paid work will test time and margin.

A clear scope.

A controlled delivery process.



Agree



Schedule



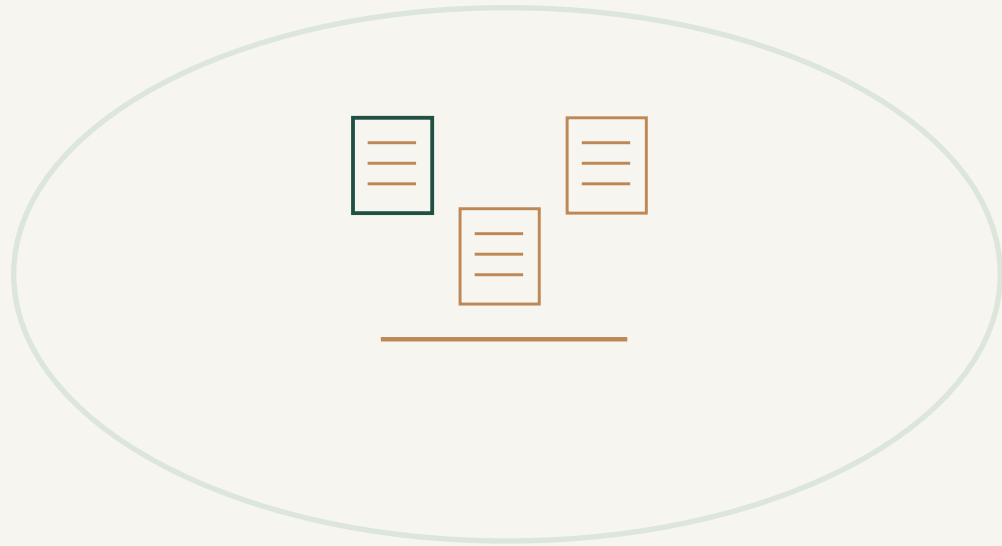
Deliver



Collect

One agreed scope. Documented acceptance.

Start with a reachable buying occasion.



Business owners

A defined close or cleanup

Finance sponsors

An agreed reporting need

Schematic; buyers and area to validate.

Every service draws from one pool of hours.



Bookkeeping 30%	95/h
Monthly close 25%	145/h
Payroll support 15%	100/h
Reporting 15%	165/h
Tax advisory 15%	210/h

USD / sold hour; illustrative shared-time mix.

Compete on the job and the commercial terms.

Possible alternatives

Internal finance team

Another accounting firm

Suitable specialist

Check before booking

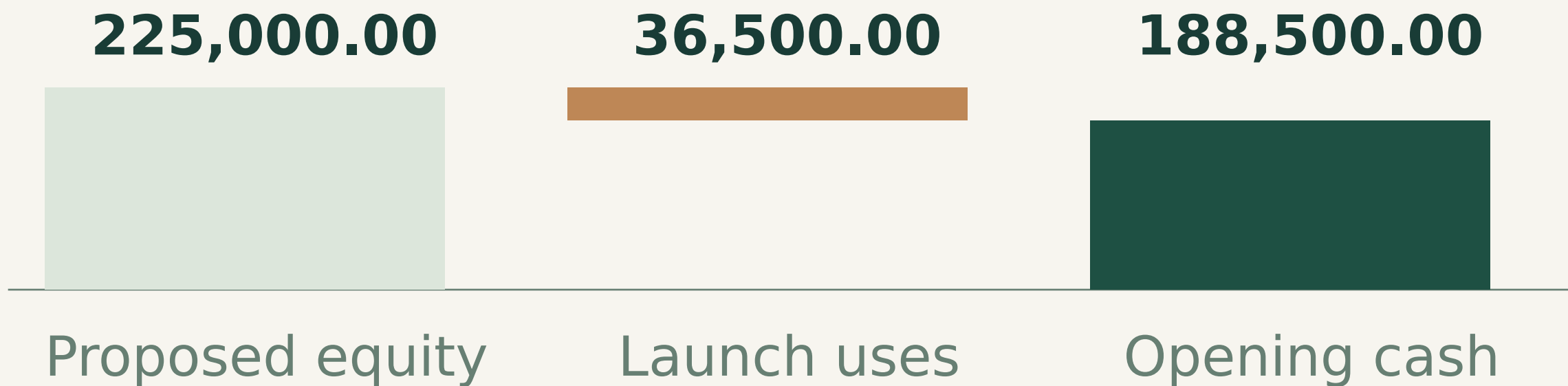
Records and authority

Professional boundary

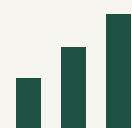
Review and collection

Compare equivalent work and written terms.

Fund the launch. Keep a reserve.



Year 1 net loss: USD -81,069.30



Proposed team.

Clear delivery responsibilities.



Monthly base pay

Accountants	15,833.34
Bookkeeping support	2,291.67
Administration	1,000.00

The paid owner is already in the accountant team.

Prove the job economics before adding capacity.



Prelaunch. These are the next tests.

Proposed external equity.

USD 125,000.00

Owner contribution: USD 100,000.00

Terms and funding remain uncommitted.

Project payback: not reached within 36 months